



**FOR IMMEDIATE RELEASE**

**OZONE INTERNATIONAL ANNOUNCES  
NEW WHITEWATER SYSTEM INSTALLATIONS**

**Bainbridge Island, WA – April 2008** – Ozone International, the pioneer in ozone-based cleaning and sanitizing, today announced new WhiteWater System installations at Copper River Seafoods, Alaska Glacier Seafoods, and Great Pacific Seafoods that will be fully operational for the upcoming wild Alaska salmon season.

“WhiteWater Systems have proven their value to the nation’s largest seafood processors for years, and this value goes well beyond simply cleaning and sanitizing without harmful chemicals. Our seafood customers have increased shelf life by as much as 60%, reduced product micro counts, and enhanced the ease and safety of sanitation, while at the same time increasing production capacity and reducing sanitation costs. Such a game-changing combination of product quality, productivity, cost savings, and environmental benefits doesn’t come along very often, and we’re proud to deliver these benefits every day to very demanding customers,” stated Eric Critchlow, Ozone International’s VP of Sales – Seafood.

Ozone International’s WhiteWater systems are changing sanitation in not only the seafood industry but also the meat, poultry and produce industries. While conventional sanitation methods require multiple steps for rinsing, degreasing, and sanitizing, WhiteWater is a patented process of combining low pressure ozonated water with high pressure water for cleaning and sanitizing in a single step. WhiteWater can also be applied during production for direct product contact and continuous cleaning of conveyors and equipment such as skinners, deboners, and band saws. Adding value to the full seafood supply chain, WhiteWater Systems can be used in vessels as well as in processing, distribution, retail, and foodservice facilities.

WhiteWater Systems often deliver payback in less than one year and provide a six-to seven-figure cost savings over the life of the system.

Mr. Critchlow added, “We’re offering our clients an organic solution that gives them a competitive advantage. Environmentally-friendly business solutions typically come at a cost and raise overhead expense. Our WhiteWater solution is an exception to the rule, offering environmental, product quality, and productivity benefits while providing substantial cost savings.”

For more information on Ozone International and its line of WhiteWater Cleaning & Sanitizing Systems, please call (888) 780-5552 or visit [www.o3international.com](http://www.o3international.com).